

ECOMONDO
The green technology expo.

E24



VISIBILITY TOOLS & PACKAGES

Organized by **ITALIAN EXHIBITION GROUP**
Providing the future

GreenTechInsights

We give space
al tuo business.



ECOMONDO'S DIGITAL ECOSYSTEM



DATABASE

+10.700 CONTACT

ITALIANS | FOREIGNERS



SOCIAL

+80.000 FANBASE



EDITION 2023 ENGAGEMENT



+70.000

EXHIBITORS PROFILE
VISITS



+3.945

PRODUCT DISPLAYS
EXHIBITORS



+7.295

EXHIBITORS PROFILE
SAVED TO FAVOURITES



+1.041

PRODUCTS SAVED TO
FAVOURITES



+411

OPEN EXHIBITOR
DOCUMENTS

VANTAGGI



NO BARRIERS

Reach an extended, global audience. You will host In-person, hybrid and digital visitors.



INCREASE YOUR ROI

Broaden your pool of contacts through the right mix of on-site and online, with a positive impact on revenues.



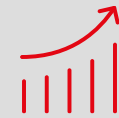
GET YOURSELF NOTICED

Increase event sessions and content through the platform to reach more stakeholders



OFFER THE BEST

Offer your visitors the best of both worlds: physical and virtual.



MAXIMISE YOUR INVESTMENT

Exploit the digital extension to reach your business objectives through new channels.

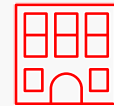
CHANNEL



Community



Digital Platform



Faigrounds – Rimini Expo



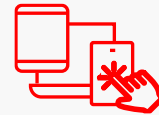
Push Notification



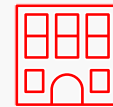
Web Site



VISIBILITY PACKAGES



Digital Platform



Faigrounds – Rimini Expo



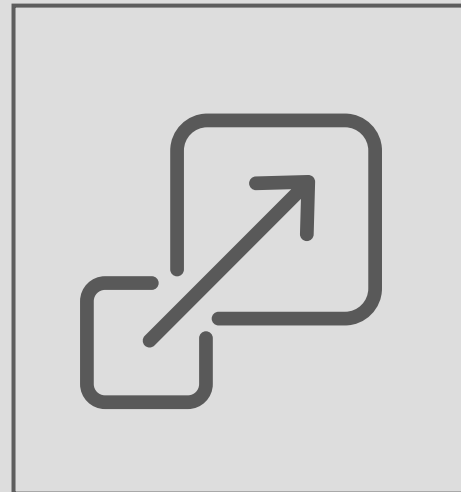
Web Site



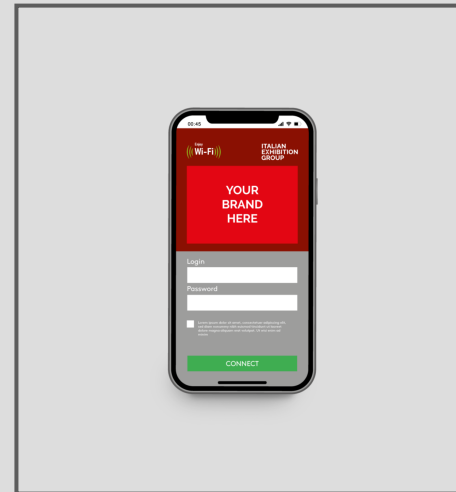
VISIBILITY PACKAGE 1



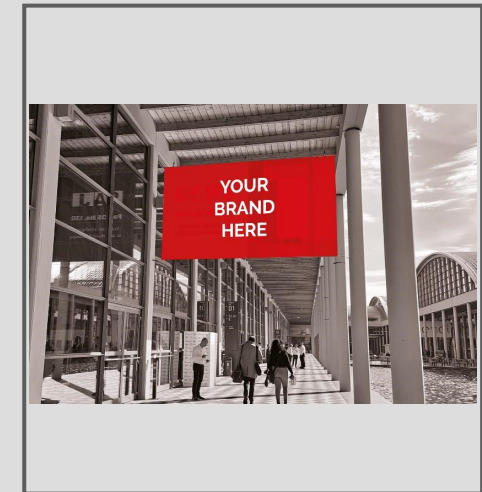
SPLASH PAGE
2.500 €



GOLD PROFILE UPGRADE
2.000€



LOGO IN ACTIVATION MAIL
2.500 €
In alphabetical order- max 12 logos



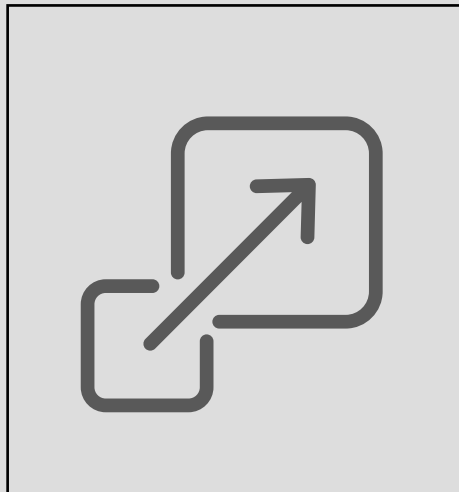
POOL PORCH COVER
3.000 €

LIST PRICE
10.000 €

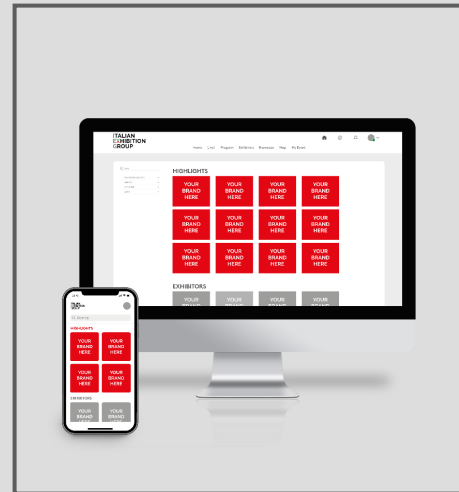


DISCOUNTED PRICE
6.500 €

VISIBILITY PACKAGE 2

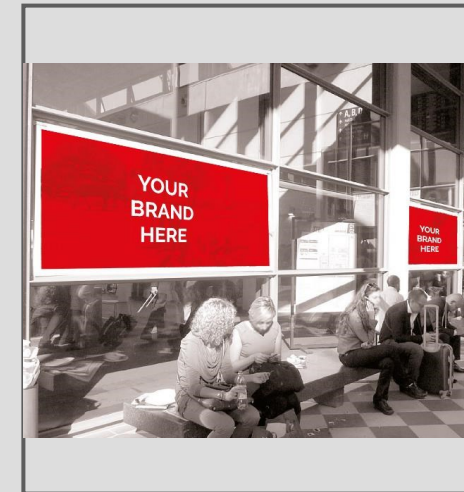


GOLD PROFILE UPGRADE
(with logo on online map)
2.000 €



POSITIONING IN THE TOP 16 – DIGITAL
CATALOGUE

1.500 €
Max 16



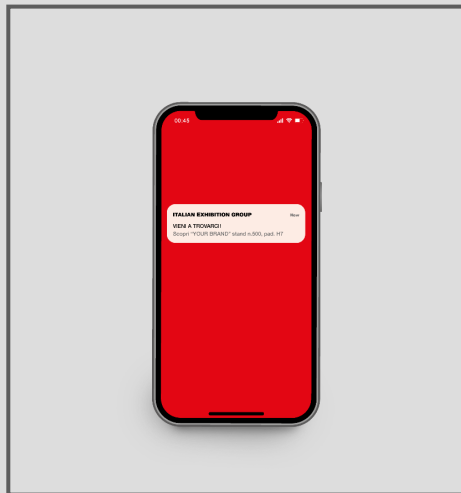
CUSTOMIZATION 3
PAVILION WINDOWS
3.600 €

LIST PRICE
7.100 €



DISCOUNTED PRICE
4.615 €

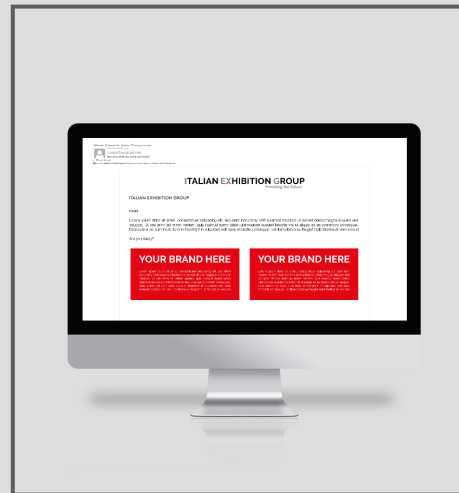
VISIBILITY PACKAGE 3



PUSH NOTIFICATION

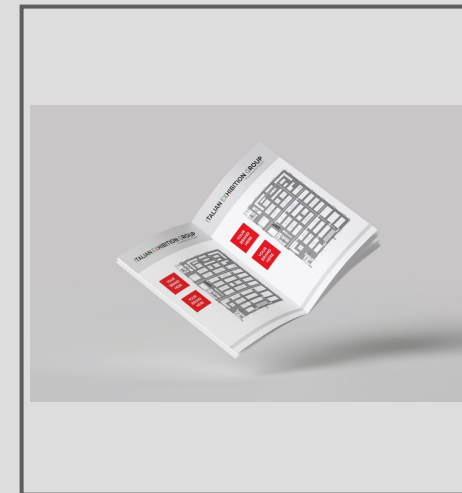
1.200 €

Max 2 per day for sector



NEWSLETTER MULTIBRAND

1.500€



LOGO ON ONLINE MAP

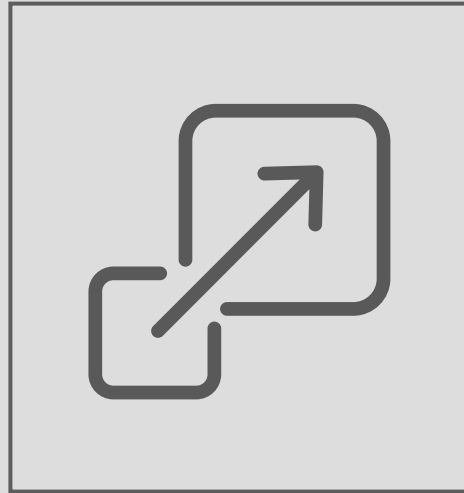
1.200€

LIST PRICE
3.800 €



DISCOUNTED PRICE
2.280 €

VISIBILITY PACKAGE 4



PROFILE GOLD UPGRADE
(with online map logo)
2.000 €



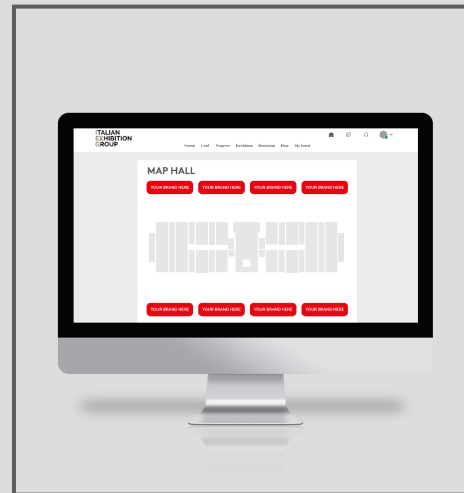
PAVILION BANNER
1.900€

LIST PRICE
3.900 €



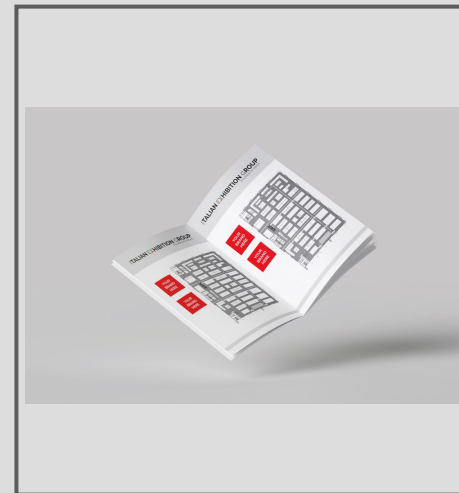
DISCOUNTED PRICE
2.340 €

MAP PACKAGE



LOGO ON ONLINE MAP

1.200€



LOGO ON PAPER MAP

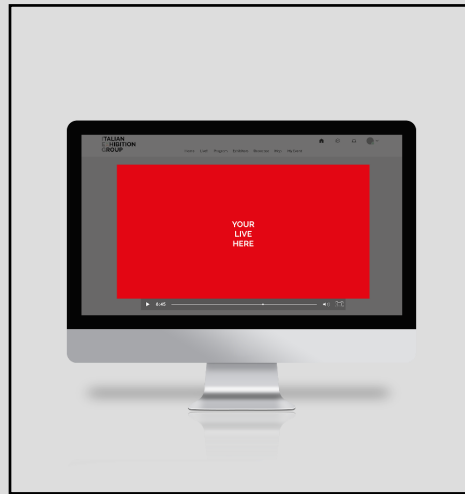
1.200€

LIST PRICE
2.400 €

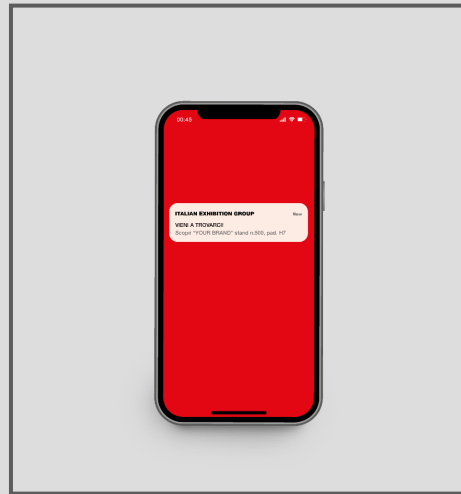


DISCOUNTED PRICE
1.800 €

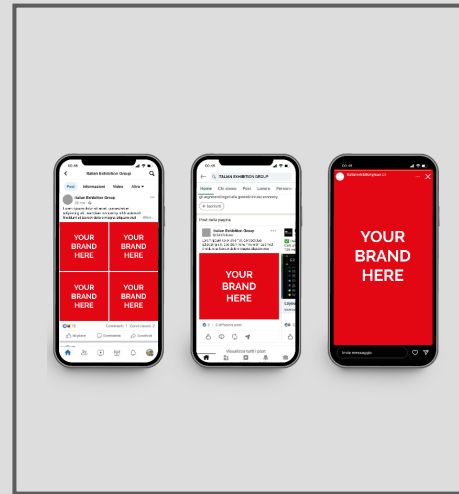
CONTENT PACKAGE



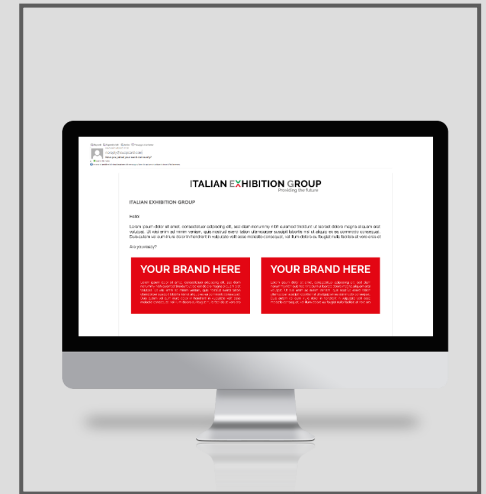
LIVE WATCH NOW
1.000 €



PUSH NOTIFICATION (2)
2.200 €

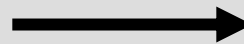


SOCIAL (1 POST)
800 €



NEWSLETTER MULTIBRAND
PRE-EVENT
1.500 €

LIST PRICE
5.500 €



DISCOUNTED PRICE
3.300 €

INDEX

01 Visibility on printed materials

02 Digital visibility

03 Push communications

04 Conferences

05 Faigrounds – Rimini Expo



01

Visibility on printed materials

a. Floor plan

1. Booklet format

Materials delivery: via e-mail: advertising@iegexpo.it



a. 1 | Floor plan Booklet format

Be recognised on every route. All visitors can get their bearings with the free floor plan available at the entrances

Customisation of covers and advertising page within the event floor plan.

Technical info: high resolution PDF file

Formats and Size:

Footer (maximum 5 pages): 21cmx3.5cm wxh+3mm bleed on each side.

LOGO (in the exhibition hall): vector format.

Page/Cover: 21x29.7cm wxh+3mm bleed on each side.

Materials delivery:

within 40 days of the start of the show.

PRICE
1.200 €

LOGO

PRICE
2.500 €

2 - 3 COVER

PRICE
2.500 €

4 COVER

PRICE
4.000 €

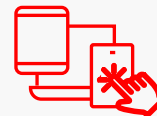
EXHIBITOR LIST FOOTER
- 5 PAGES



DIGITAL VISIBILITY



Push Niotification



Digital Platform



Web Site



02

Digital Visibility

- a.** Banner on wi-fi activation page
- b.** Logo in Home Page (Digital Platform)
- c.** Logo/Banner web site
- d.** Banner in reserved areas
- e.** Logo on online map (Digital Platform)
- f.** Logo in highlights – top 16 (Digital Platform)
- g.** Banner on Web Invitation
- h.** Splash page
- i.** Banner on Profile Page (Digital Platform)
- j.** Background on Profile Page
- k.** Video on Profile Page



DIGITAL PROFILE DETAILS

LIST	SILVER	GOLD	PLATINUM
BASIC PROFILE PAGE	X	X	X
LEAD SCANNER	X	X	X
VIDEO - HEADER ON PRIFILE PAGE		X	X
BACK GROUND ON PRIFILE PAGE		X	X
MATCHMAKING AI FUNCTIONALITY	X	X	X
BUSINESS MEETING (VIDEOCALL & AGENDA FUNCTION)	X	X	X
INTERACTION WITH VISITORS (VISITOR - EXHIBITOR CHAT)	X	X	X
TEAM MEMBER DIGITAL (NO. OF USERS)	2	5	10
DIGITAL CATALOGUE (NO.OF PRODUCTS/IMAGE)	5	10	15
PRODUCT ADVERTISING ON PROFILE PAGE		X	X
ROTATING SPLASH PAGE			X
LOGO ON HOME PAGE			X
DEDICATED EVENT ON THE CALENDAR*			1
ROUNDTABLE			2
ONLINE MAP LOGO		X	
PRICES - PROMO WITH REBOOKING	INCLUDED	1.500	4.500
STANDARD PRICES	INCLUDED	2.000	5.000

*The event is intended to be organized in person at the booth, and the program will be published upon IEG's authorization in the events calendar on the Ecomondo website and the Digital Hub

a. Banner on wi-fi activation page



USP :your brand apart and gain maximum visibility with every access by premium national and international buyers.

Technocal Info:

Logo size: 600x300 pixel (wxh)

Background image size: 932x1398 pixel (wxh)

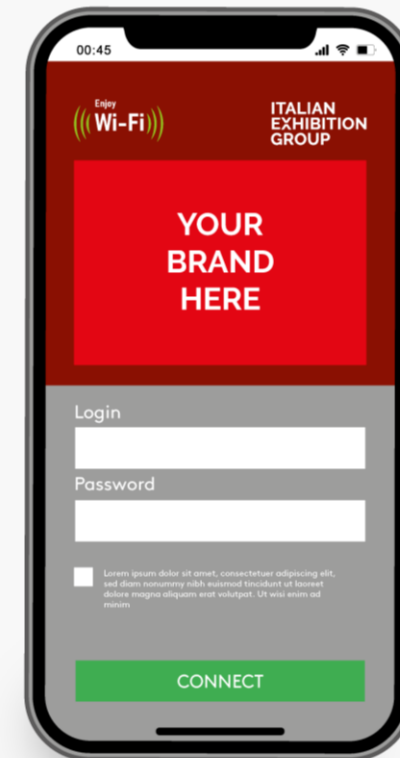
Format: jpg, gif

PRICE
3.000 €

PRICE
4.500 €*

*With 5 branded totems to be placed in high-traffic areas and QR codes to access the Wi-Fi

UNIQUE SELLING PROPOSITION,
ONLY ONE AVAILABILITY



b. Logo in Homepage*



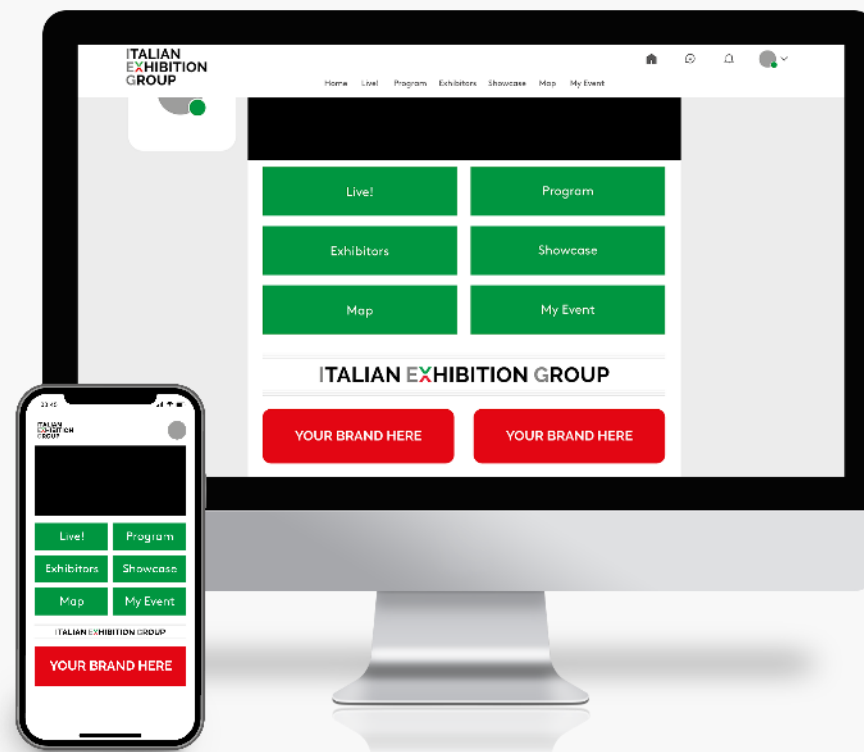
USP: Get maximum digital coverage during the days of the show every time visitors access the app homepage.

Technical Info:

Logo size: 200x200 pixel
Format: png, jpg, gif or vector

PRICE
2.000 €

*UP TO 12 LOGOS



C. Logo/Banner Web Site



USP: Make your brand stand out every time the homepage is accessed on the show website.

USP: Capture visitors' attention by placing your logo on strategic internal pages of the event website

Technical Info:

Logo Size: 300x100 pixel (wxh)

Max size: 80 kb

Format: png, jpg, gif

Landing page URL link

Logo Size: 200x200 pixel

Format: png, jpg, gif

Max size: 80 kb

Materials delivery:

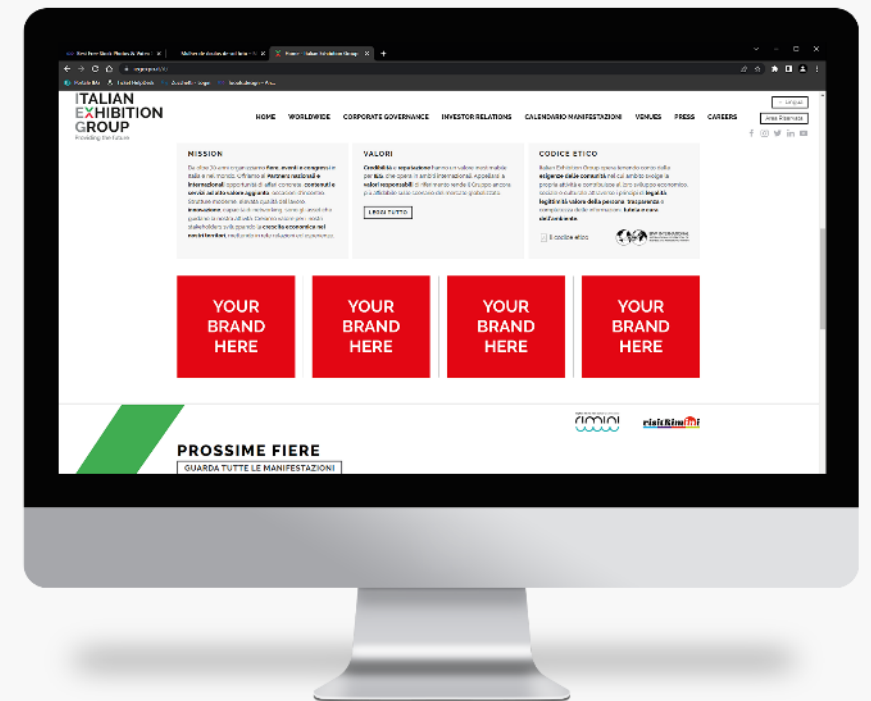
within 10 days of the publication date

PRICE
1.000 €

INTERNAL PAGES

PRICE
300 €

HOME PAGE



d. Banner in reserved areas



USP: Attract visitors' interest in your brand: more than 90% of tickets are requested via the reserved areas.

Technocal Info:

Logo Size: 250x250 pixel

Format: png, jpg o vettoriale

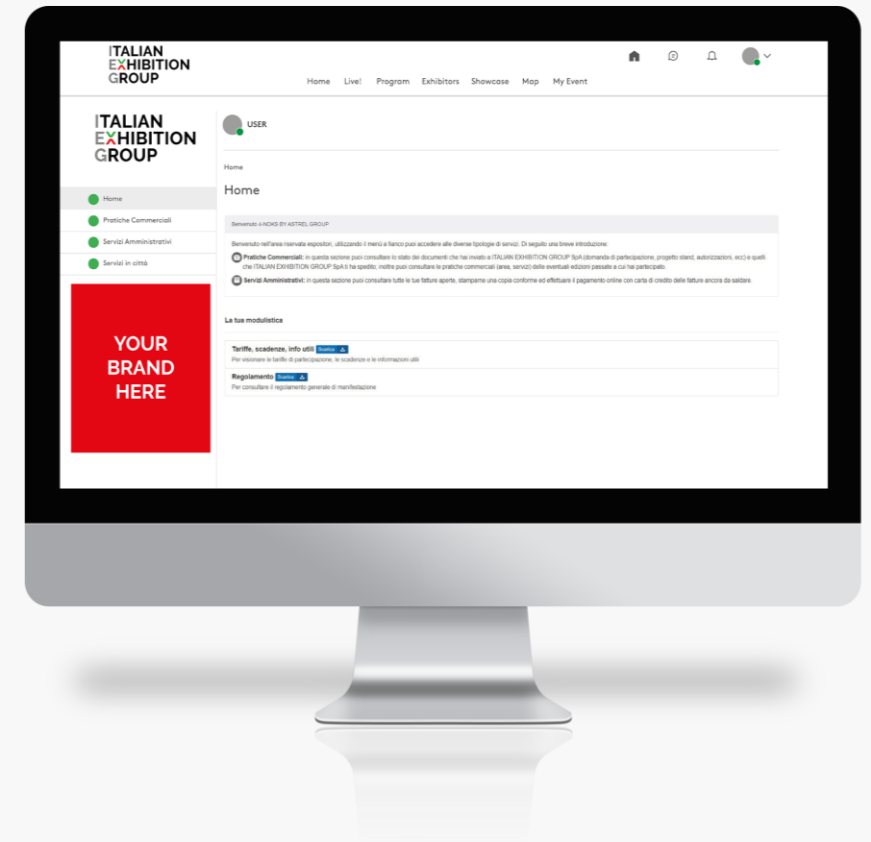
Max Size: 1 MB

Materials delivery:

within 10 days of the publication date

PRICE
3.000 €

Fixed and exlusive



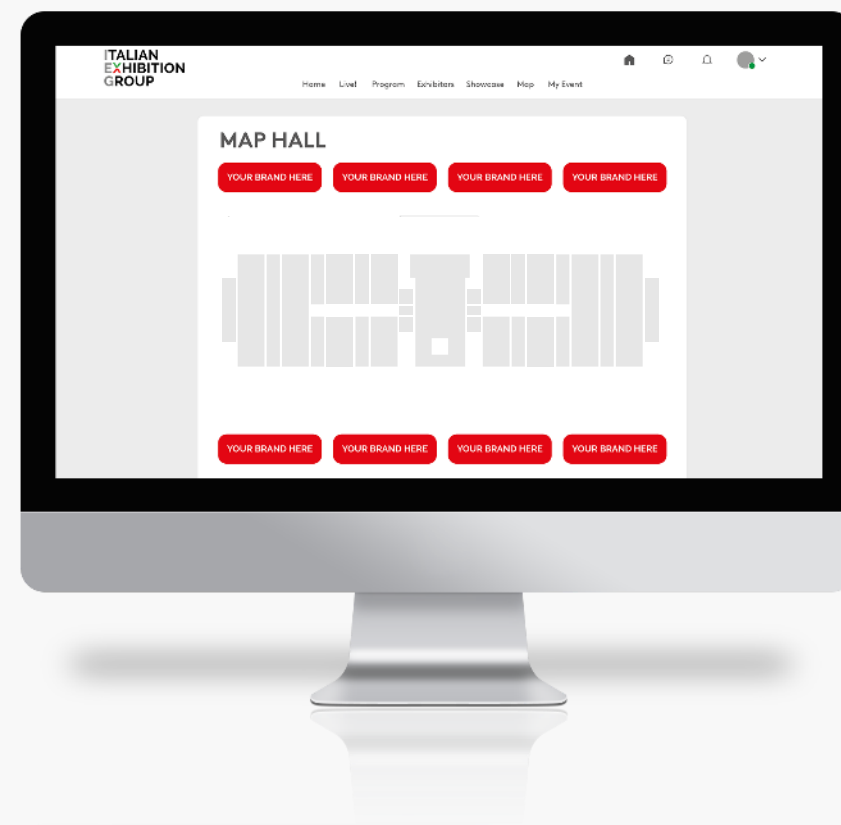
e. Logo on online map



USP: Ensure visibility at every access on the map and be found in visitors' paths by inserting your brand logo on the stand on the plan.

Technical Info:
Complete your digital profile with logo and description

PRICE
1.200 €



f.

Logo in highlights TOP 16*

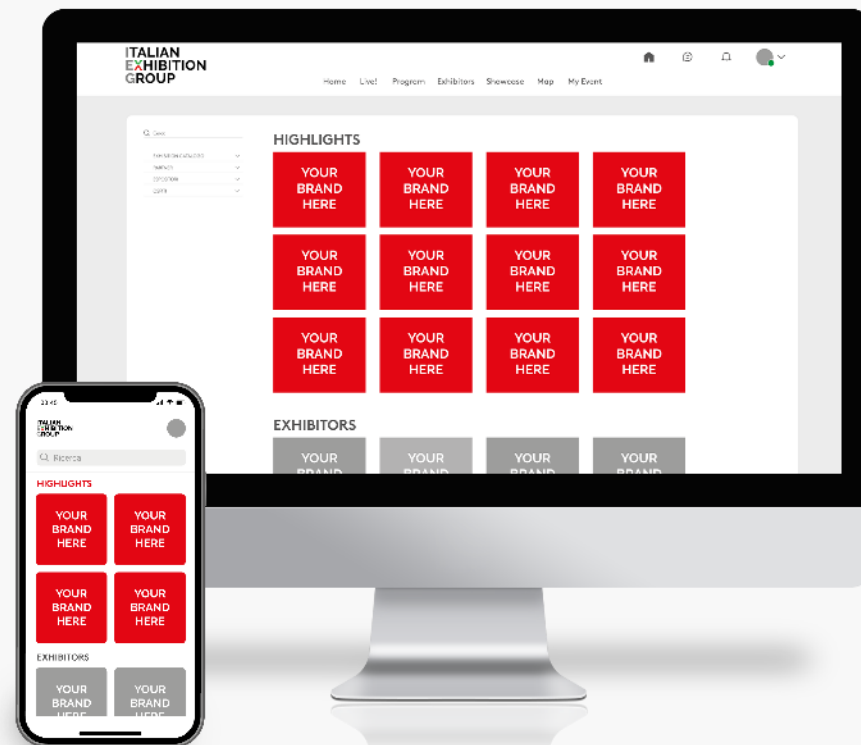


USP: Multiply your visibility by up to 7 times by placing your logo in the highlights section of the exhibitor catalogue.

Technical Info:
Complete your digital profile, with logo, description and images

PRICE
1.500 €*

*WHILE STOCKS ALST - MAX. 16 BRAND



g. Banner on web invitation



USP: A not-to-be-missed opportunity to highlight your brand to an exclusive selection of professionals.

Technical info:

Image size 1920X1080 pixel (ratio 16:9). Format png, jpg, gif
Max Size: 1 MB

Materials delivery:

within 10 days of the publication date

PRICE
5.000 €



h. Splash page

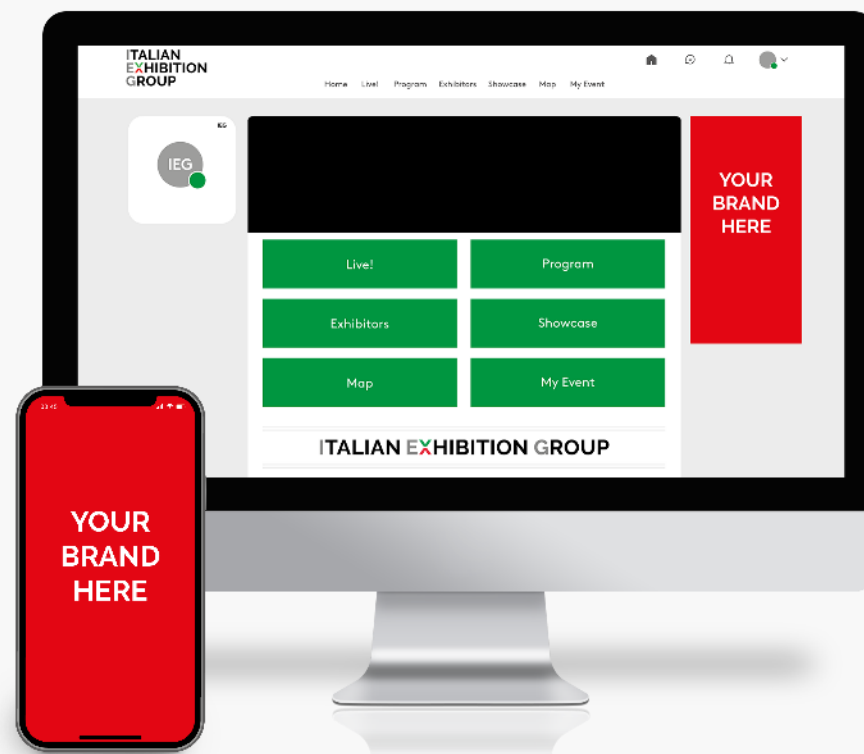


USP: Show your brand to everyone when they open the app and the event homepage by choosing this exclusive digital service.

Technical info:

Size image 1080x1920 pixel (ratio 9:16). Format png, jpg,
Max size: 1 MB

PRICE
2.500 €



Banner on Profile Page

USP: Highlight products, services, events or initiatives by creating a communication campaign on your profile page.

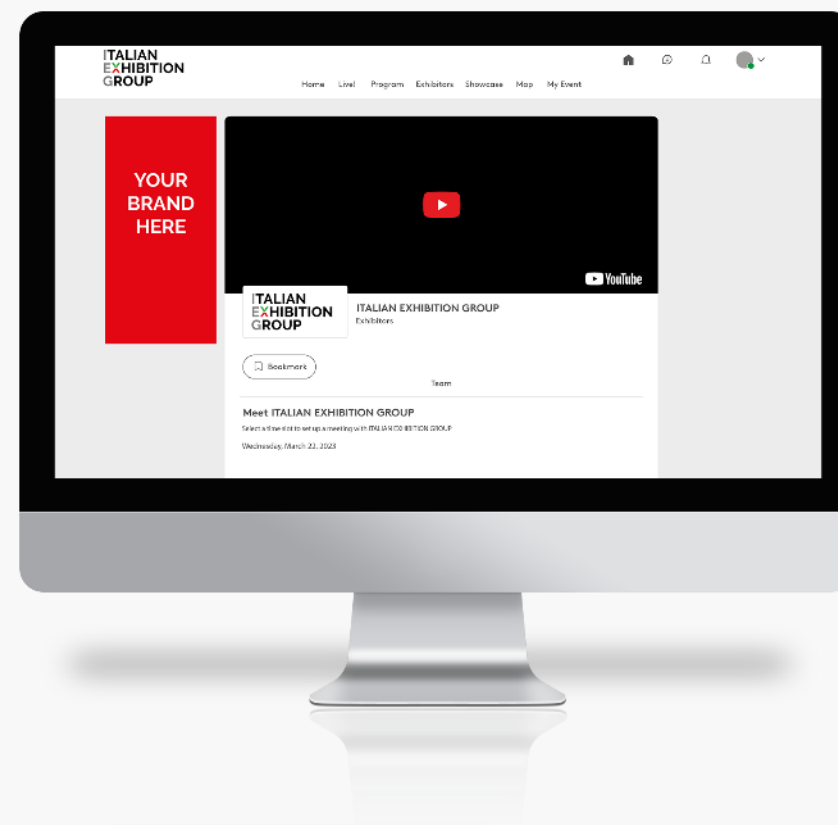
Technical info:

Size Image 1080X1920 pixel (ratio 9:16)

Format png, jpg.

Max size: 1 MB

PRICE
500 €



j.

Background on profile page

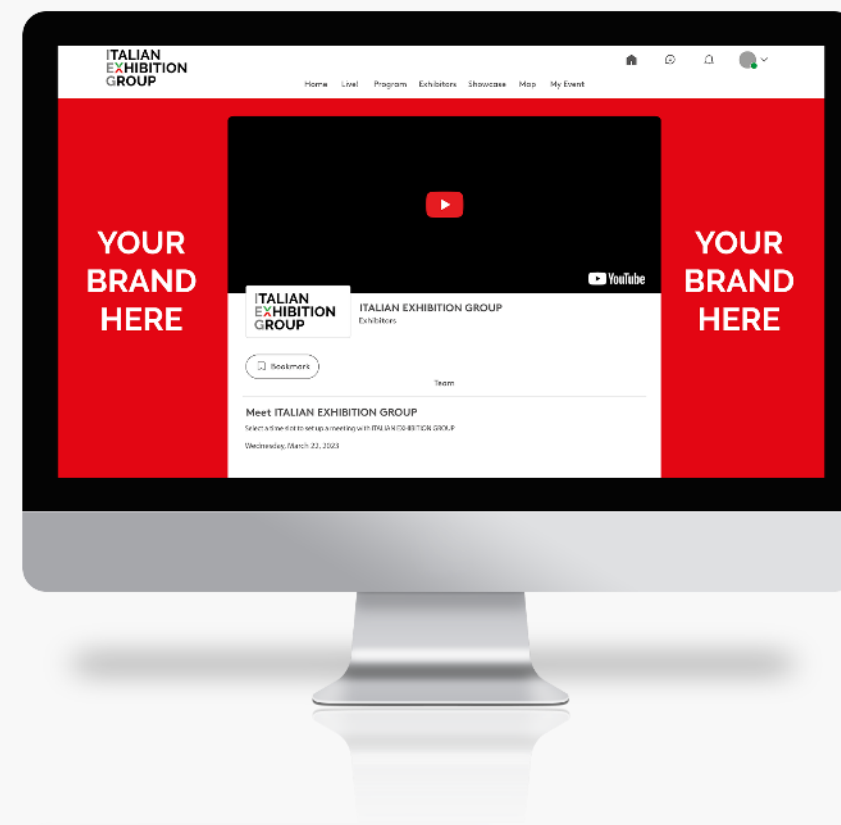


USP: Set yourself apart from the competition and give your digital showcase a look that grabs visitors' attention and interest.

Technical Info:

Size image 1920x1080 pixel (ratio 16:9). Format png, jpg
Max size: 1 MB

PRICE
300 €



k.

Video on Profile Page

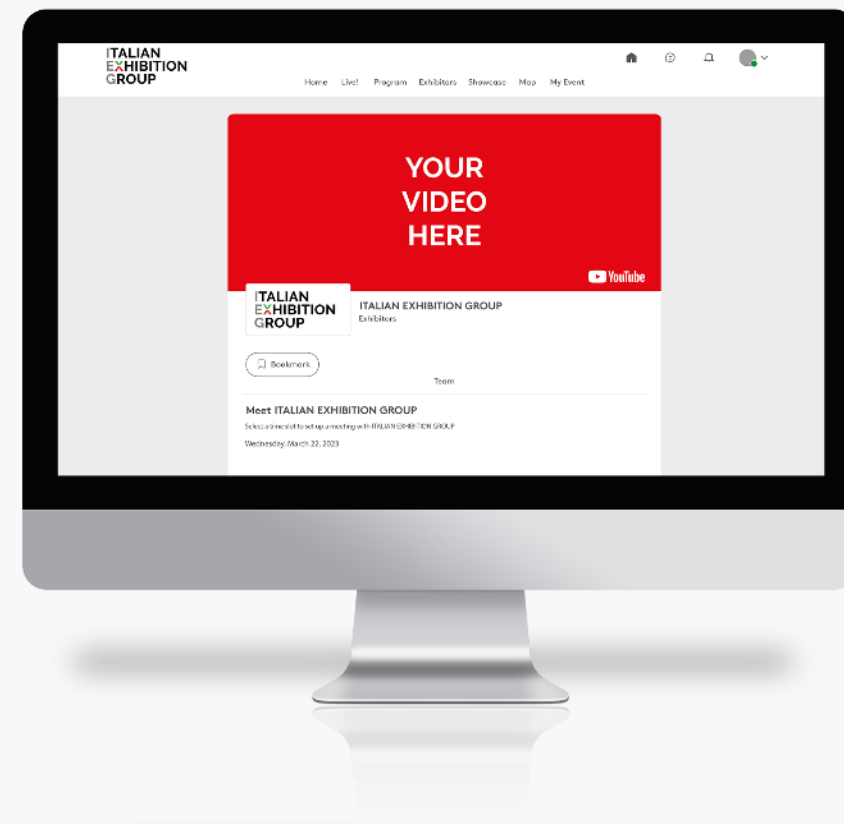


USP: Make your profile dynamic and entertain your audience by using an exclusive, high-engagement video to enrich your showcase.

Technical info:

You will be able to embed the video via video platforms such as YouTube and Vimeo.

PRICE
300 €



03

Push communication

- a. Push communication
- b. Live "Watch now"
- c. Social communication
- d. News and Banner
- e. DEM to visitors
- f. NL multibrand



01

02

03

Push communication

04

05

a. Push notification

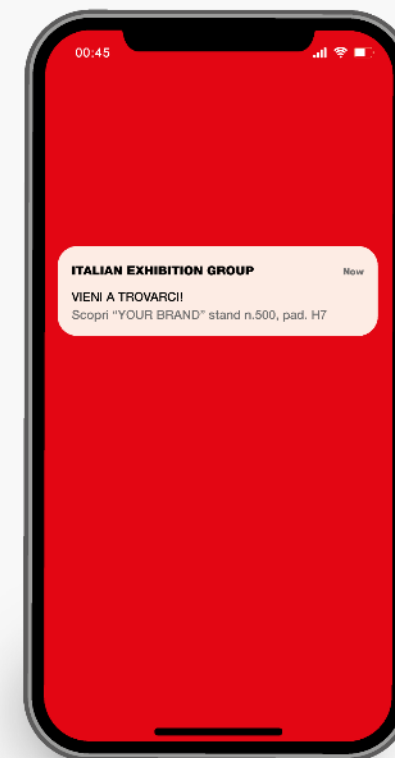


USP: Reach all event participants on the platform by creating a message with customised text and link.

Technical info:

Title: max 120 characters. Text: max 250 characters.

PRICE
1.100 €



01

02

03

Push communication

04

05

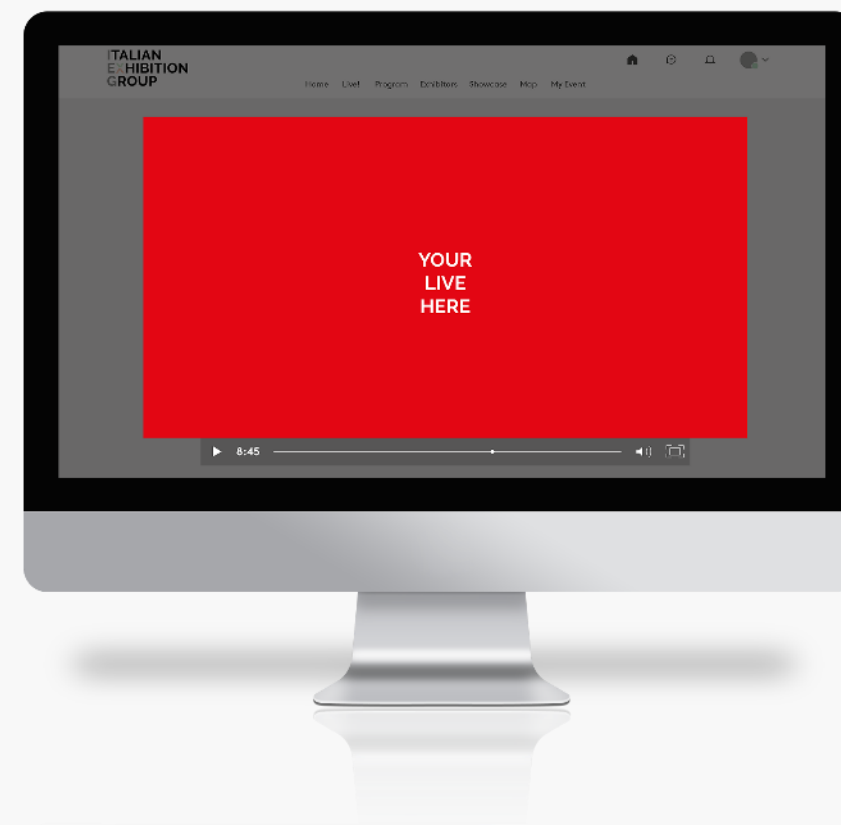
b. Live “Watch now”

USP: Give your speech maximum visibility by streaming it live and making it available on-demand in the platform.

Technical info:

Event management is the responsibility of the exhibitor. Broadcasting will be on a compatible platform (e.g., YouTube, Vimeo, ...) and sharing of the link for embedding on the Digital Hub.

PRICE
1.000 €



C. Social communication



USP: Reach the entire national and international show community through social channels.

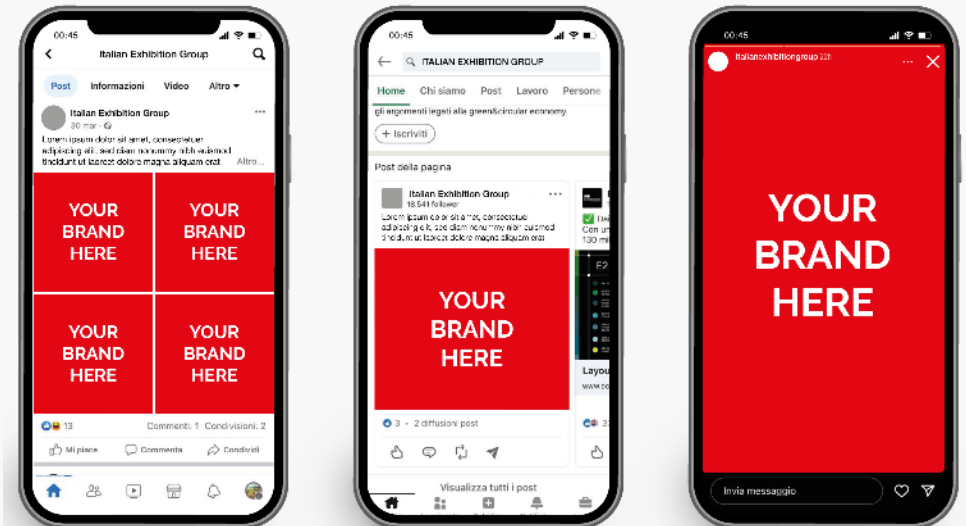
Technical info:

Text: description max 350 characters including spacing.

Materials delivery:

within 15 days of the publication date

PRICE
800 €



d. News e Banner



USP: Give your brand visibility and relevance by communicating corporate news to a database of profiled professionals.

Technical info:

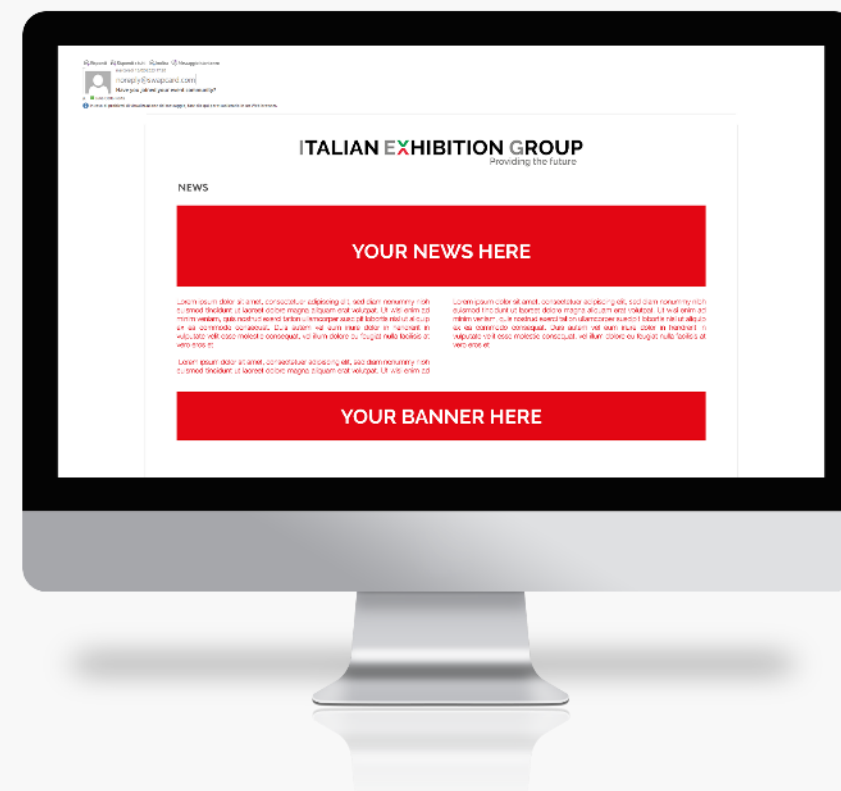
Text: max 500 characters including spaces with link to the web site

Banner: png o jpg, size 564x200 pixel (wxh)

Materials Delivery:

within 10 days dalla of the publication date

PRICE
2.000 €



e. DEM to visitors



USP: Reach a large pool of profiled potential clients with a newsletter entirely and exclusively dedicated to your brand.

Technical Info:

Provide one or two images.

Size: max 250 kb per image;

Company logo: size 300x100pixel wxh;

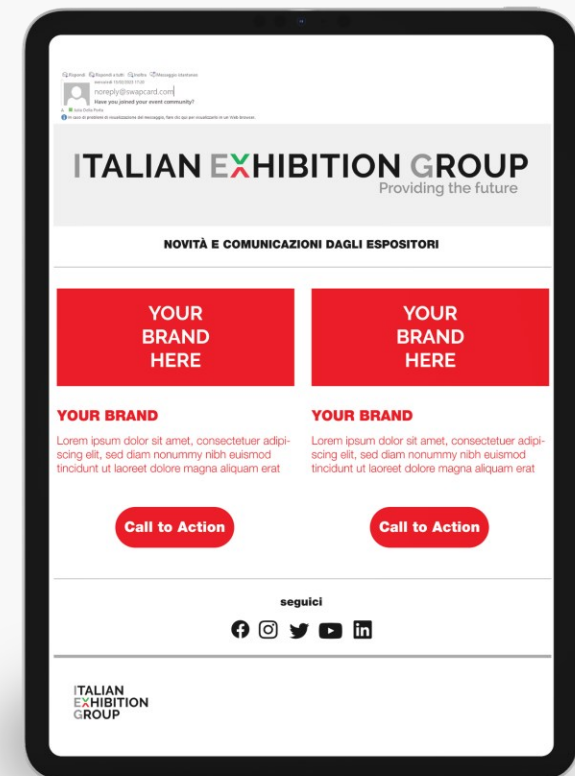
Provide one or two news items.

Text, no more than 600 characters including spaces per news item.
Content: preferably product news, industry updates, own event promotion/invitation during the show.

Delivery materials:

A proof of the DEM will be sent within 5 working days of the mailing date, and confirmation for acceptance will be requested within 3 working days of the DEM mailing date.

PRICE
1.500 €



f. NL multibrand



USP: Make your brand visible to the entire show database and direct users to your exhibitor profile page.

Technical info:

Text: max 450 characters including spaces

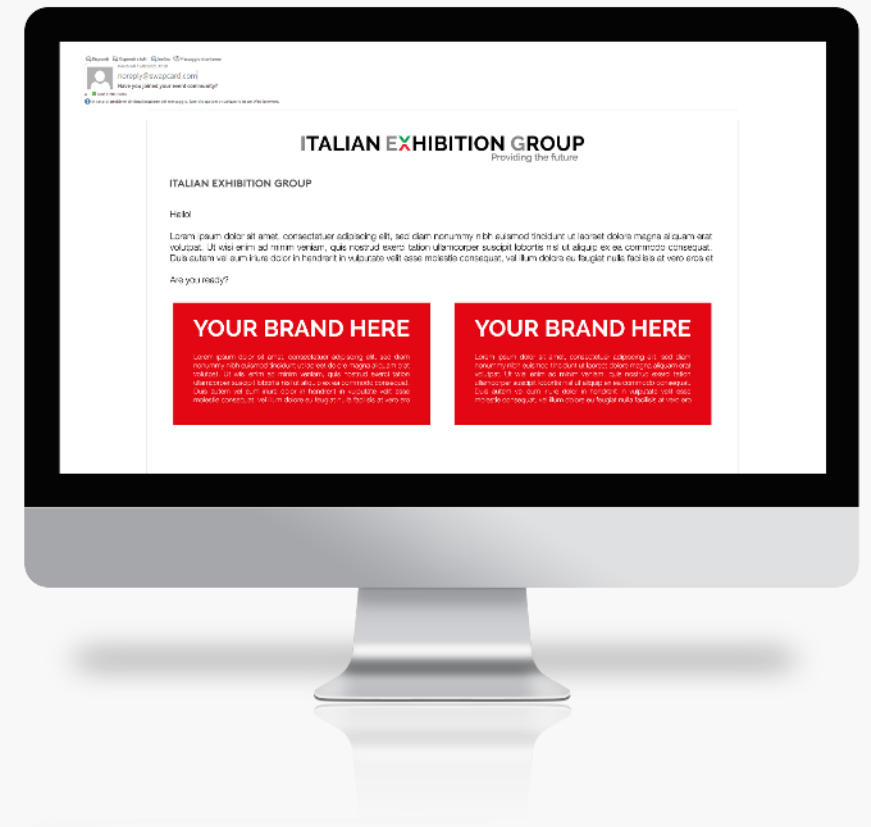
Image: ratio 16:9 or 1:1.

Logo: png o jpg

Materials delivery:

within 10 days of the publication date.

PRICE
1.500 €



04

Conference

a. Speaker Packages

1. Speaker
2. Supporter Speaker
3. Premium Speaker

b. Speaker Packages Recap



a. Speaker Packages

Education and information hub, Ecomondo hosts technical and scientific content, panels, workshops, and conferences. Networking, knowledge-sharing, and engagement: don't miss the opportunity to enhance your brand in a high-level technical, scientific, and institutional context by choosing among the various sponsorship opportunities.



TAKE PART

TAKE PART as a speaker at a conference organized by our Technical Scientific Committee, which will take place in person during the event.



ENHANCE

ENHANCE and share the innovations of your company within a strategic conference for your business.



a. 1 | Speaker Package

Includes:

Presentation of an 8-10 minute speech within a conference organized by the Technical Scientific Committee of Ecomondo (subject to availability and verification of the relevance of the topic by the coordinators). *

Online logo visibility in the conference program published on the event calendar of the Ecomondo website and on the Digital Hub (with hyperlink redirecting to the exhibitor profile in the Digital Hub.)

Upgrade the exhibitor profile to the Digital Package Gold on Ecomondo's Digital Hub.

PRICE
3.000 €

N.B.: The SPEAKER package is sold on a non-exclusive basis



* For evaluation by the coordinators, please submit a brief abstract summarizing the content of the speech (2-3 lines). The deadline for abstract submission is: Friday, September 13th, 2024. Please contact your Sales Account and the Scientific Secretariat at mariachiara.conte@iegexpo.it for further information on the correct application procedure.



a. 2 | Supporter Speaker Package

Includes:

Presentation of an 8-10 minute speech within a conference organized by the Technical Scientific Committee of Ecomondo (subject to availability and verification of the relevance of the topic by the coordinators). *

Online logo visibility in the conference program published on the event calendar of the Ecomondo website and on the Digital Hub (with hyperlink redirecting to the exhibitor profile in the Digital Hub).

Onsite logo visibility on the event board at the entrance of the room.

Display of a freestanding totem (production at the expense of the company) at the entrance of the room for the entire duration of the conference.

Distribution of company promotional material during the conference.

Collection of attendees' names (with prior consent) present in the room.

PRICE
5.500 €

N.B.: The SUPPORTER SPEAKER package is sold on a non-exclusive basis



* For evaluation by the coordinators, please submit a brief abstract summarizing the content of the speech (2-3 lines). The deadline for abstract submission is: Friday, September 13th, 2024. Please contact your Sales Account and the Scientific Secretariat at mariachiara.conte@iegexpo.it for further information on the correct application procedure.



a. 3 | Premium Speaker Package

Includes:

Presentation of an 8-10 minute speech within a conference organized by the Technical Scientific Committee of Ecomondo (subject to availability and verification of the relevance of the topic by the coordinators). *

Online logo visibility in the conference program published on the event calendar of the Ecomondo website and on the Digital Hub (with hyperlink redirecting to the exhibitor profile in the Digital Hub).

Onsite logo visibility on the event board at the entrance of the room.

Display of a freestanding totem (production at the expense of the company) at the entrance of the room for the entire duration of the conference.

Distribution of company promotional material during the conference.

Collection of attendees' names (with prior consent) present in the room.

Video interview at the company's booth published on Ecomondo's channels.

PRICE
7.000 €

N.B.: The PREMIUM SPEAKER package is sold on a non-exclusive basis



** For evaluation by the coordinators, please submit a brief abstract summarizing the content of the speech (2-3 lines). The deadline for abstract submission is: Friday, September 13th, 2024. Please contact your Sales Account and the Scientific Secretariat at mariachiara.conte@iegexpo.it for further information on the correct application procedure.



01

02

03

04

Conference

05

b. Speaker Packages Recap

EXHIBITORS PACKAGES	SPEAKER	SPEAKER SUPPORTER	SPEAKER PREMIUM
Speech 8-10' (Subject to prior authorization by the CTS)	X	X	X
Digital Gold Package Upgrade	X		
Logo online visibility	X	X	X
Logo onsite visibility		X	X
Free-standing totem (at the exhibitor's expense)		X	X
Distribution of promotional material		X	X
Collection of attendees' names (subject to consent)		X	X
Videointerview			X
	3.000€	5.500€	7.000€



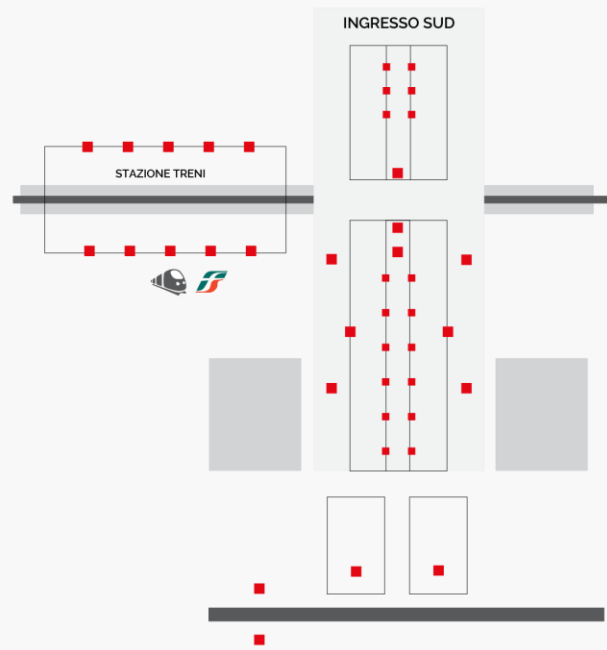
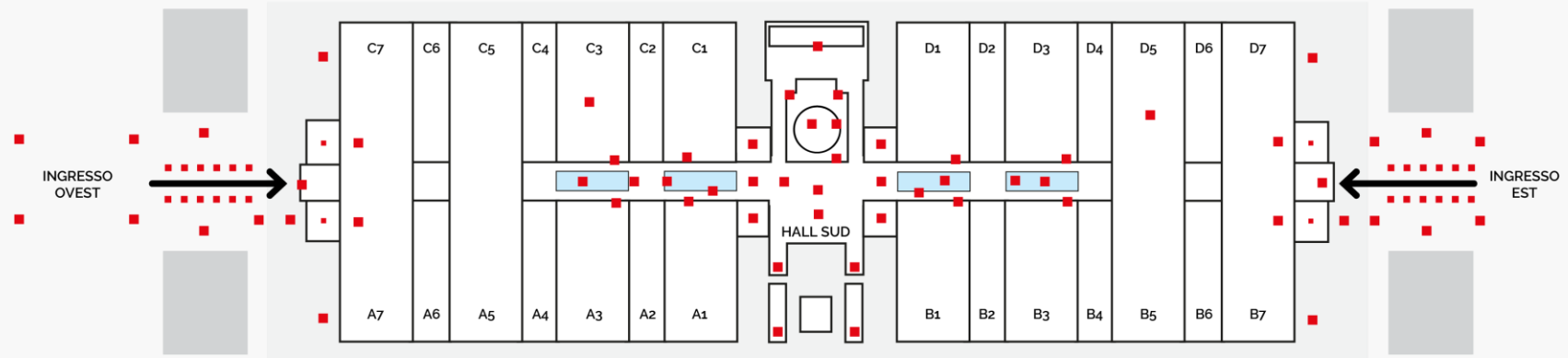
05

Fairgrounds **RIMINI**

- a. Entrance
- b. Hall and Communal Areas
- c. Columns Customization
- d. ADV in the Exhibition Hall
- e. Pools
- f. Other

Delivery materials: via e-mail: advertising@iegexpo.it





01

02

03

04

05

Fairgrounds



a. 1 | Entrance

USP: Located at the entrances to the SOUTH/WEST car parks, maximum visibility on entry and exit.

CUSTOMIZATIONS OF EXTERNAL PANELS
(LAMINATED VENEER) SOUTH/WEST ENTRANCE

Technocal Info:

Size: 500 cm x 300 cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
3.500 €

Qty 16



01

02

03

04

05

Fairgrounds



a. 2 | Entrance

USP: Human height, maximum customisation, highest footfall position.

OUTDOOR BANNER – DOUBLE –SIDED
ADVERTISING PANEL

Technical Info:

Size: 100 cm x 140 cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
600 €



01

02

03

04

05

Fairgrounds



a. 3 | Entrance

USP: Replicate your message along the visitors' main access avenue.
Create your atmosphere even before they reach your stand.

DOUBLE SIDE ADVERTISING PANELS (SWAN)

Technical Info:

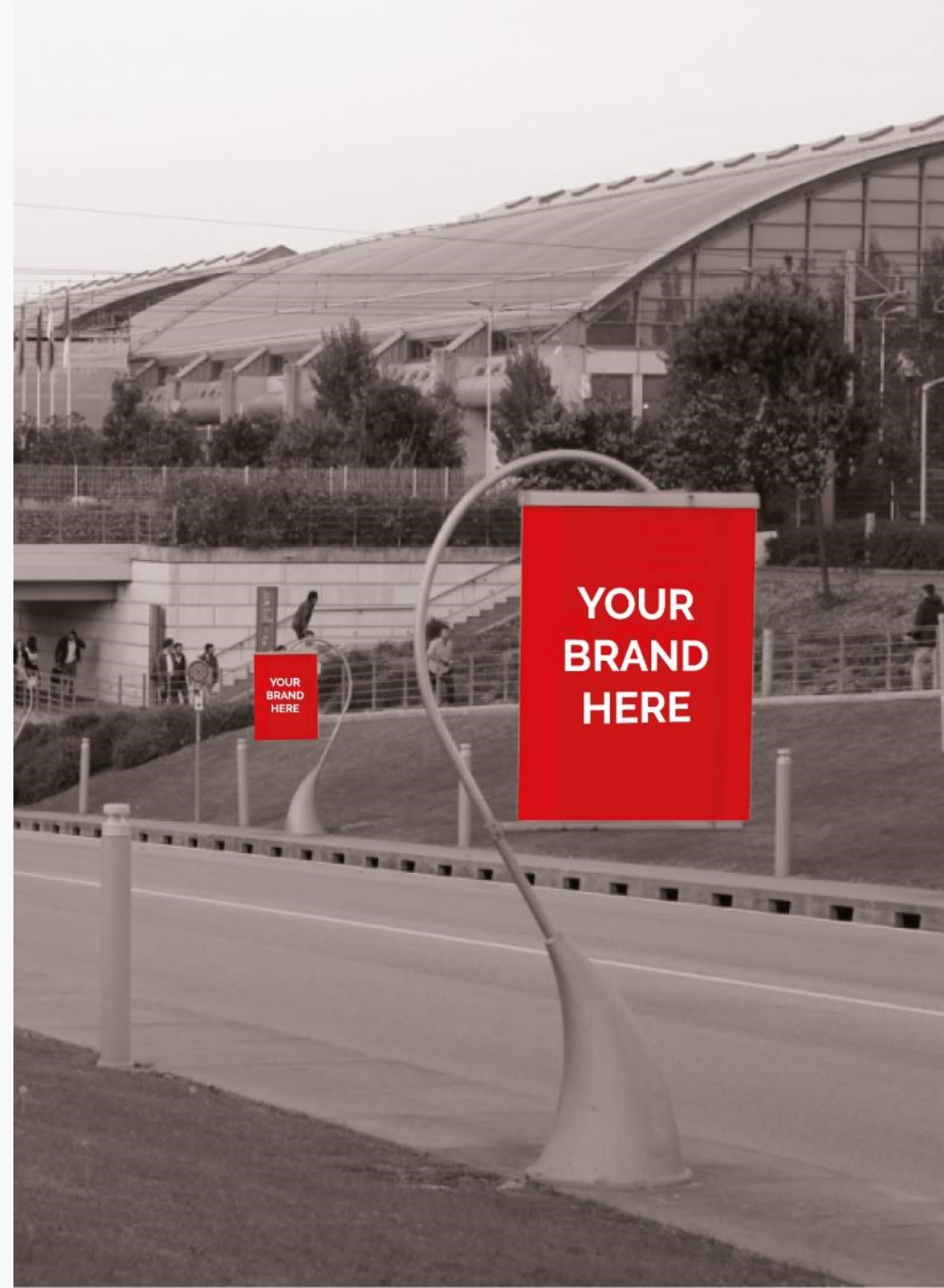
Size: 100 cm x 130 cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
7.000 €



01

02

03

04

05

a. 4 | Entrance

USP: 500 metres of visibility along the pedestrian walkway leading to the SOUTH entrance.

CUSTOMIZATION OF SOUTH ENTRANCE PEDESTRIAN SUBWAY

Technical Info:

Size: 123 m x 0,80 m (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
7.000 €

500 mt



01

02

03

04

05

a. 5 | Entrance

USP: Impress your future clients on arrival. Ensure visibility for all visitors coming to the exhibition centre by train.

DOUBLE SIDE TOTEM, RIMINIFIERA RAILWAY STATION

Technical Info:

Size: 114 cm x 168 cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
500 €



01

02

03

04

05

Fairgrounds



a. 6 | Entrance

USP: Dress the main entrance deck in your brand colours. You will be visible to cars and pedestrians entering from the south entrance

RAILWAY BRIDGE ADVERTISING BANNER

Technical Info:

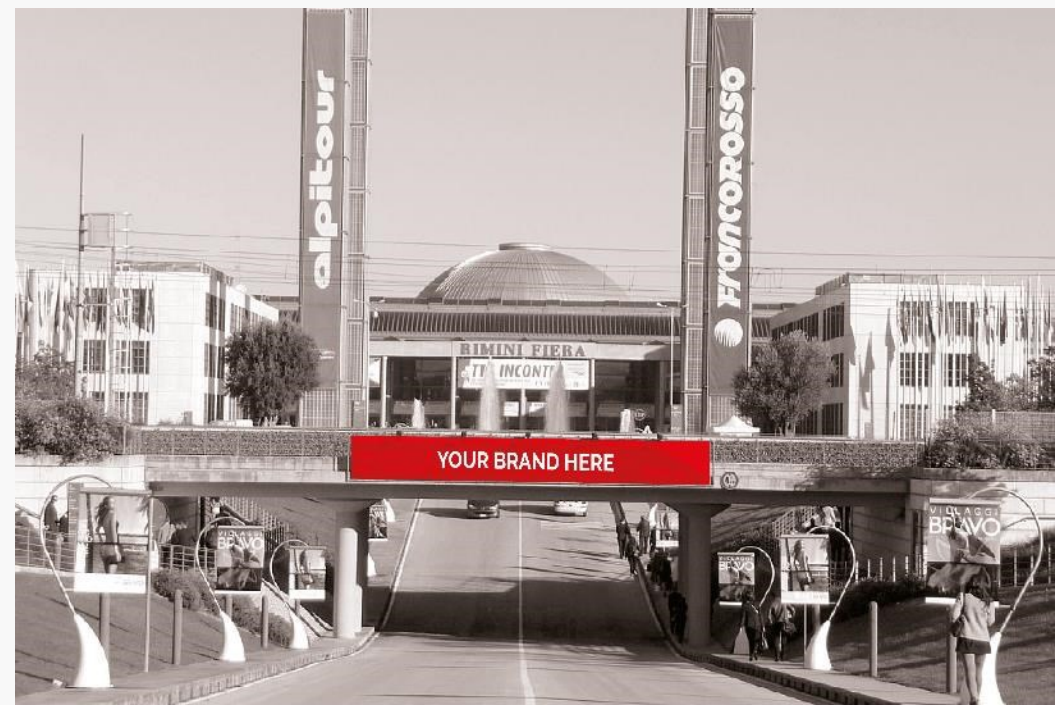
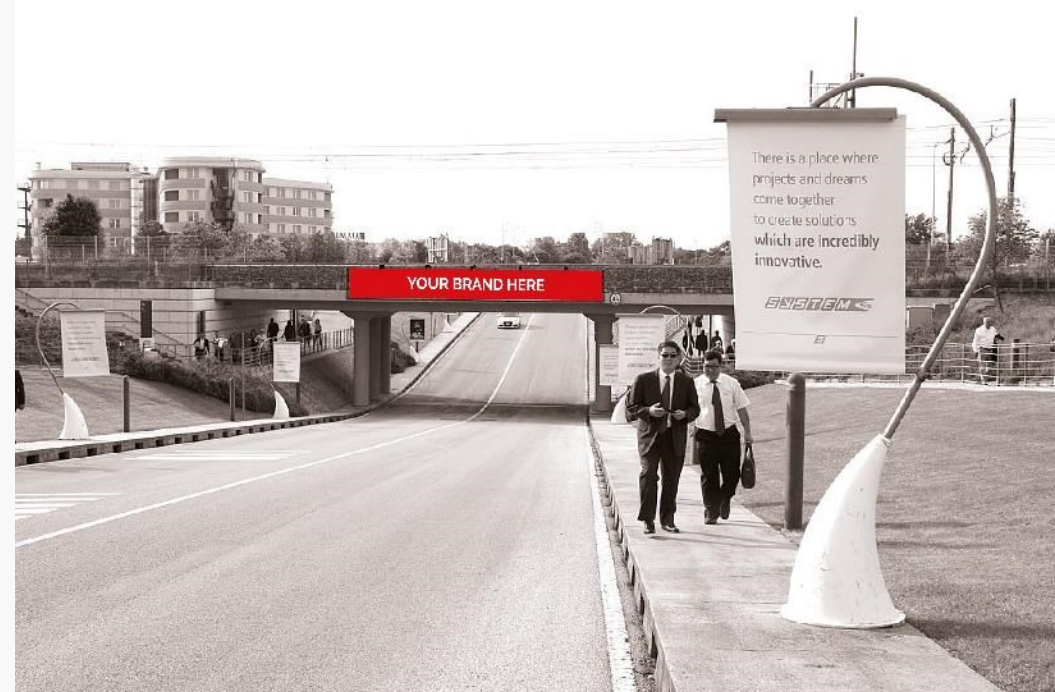
Size: 12 m x 1,5 m (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
2.800 €



01

02

03

04

05

a. 7 | Entrance

USP: Set the mood for the show and secure the largest space available. 25 metres high, dedicated only to you.

CUSTOMIZATION OF THE TETRAPYLON FOUNTAIN

Technical Info:

Size: 2,5 m x 25 m (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
18.000 €

Q.ty 2 banner



01

02

03

04

05

a. 8 | Entrance

USP: 12 metres with your signature. Get noticed and decorate the main entrance to the fairgrounds with your colours.

SHOW ENTRANCE ADVERTISING BANNER

SOUTH ENTRANCE TO BUILDING

Technical Info:

Size: 2,5 m x 12 m (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
8.000 €



01

02

03

04

05

Fairgrounds



a. 9 | Entrance

USP: Welcome your visitors to 25 square meters dedicated just for you

ADVERTISING BANNER – EAST/WEST SHOW
ENTRANCE

Technical Info:

Size: 5 m x 5 m (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
6.000 €



01

02

03

04

05

Fairgrounds



a. 10 | Entrance

USP: Choose a different kind of communication, stand out where nobody expects it and escort visitors through the entrance.

CUSTOMIZATION OF FAIRGROUND ENTRANCE STEPS

Technical Info:

Size: 4 m x 15 cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
3.000 €



01

02

03

04

05

Fairgrounds



a. 11 | Entrance

USP: Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

CUSTOMIZATION OF REVOLVING DOORS AT THE EVENT ENTRANCE
VISIBLE FROM THE CAR PARKS AND ENTRANCE FORECOURT

Technical Info:

Size: 136cm X 220cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

Q.ty 4

PRICE
9.000 €

South entrance

Q.ty 2

PREZZO
7.000 €

Ing. Est/ovest



01

02

03

04

05

Fairgrounds



a. 12 | Entrance

USP: Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

CUSTOMIZATION OF SHOW ENTRANCE WINDOWS

Technical Info:

Size: 259cm X 115cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
1.500 €



01

02

03

04

05

a. 13 | Entrance

USP: Brand the revolving doors and glass windows at the entrance with your colors. Get noticed by all incoming visitors!

CUSTOMIZATION OF THE REVOLVING DOORS AT THE SHOW ENTRANCE

Info tecniche

Decoration revolving doors

Size: 63m x 10cm (wxh).

Graphic material: high resolution PDF files

Decoration windows

Dimensione: 132cm x 88 cm (wxh).

Graphic material: high resolution PDF files

Materials Delivery

within 30 days of the start of the show

PRICE
7.000 €

Q.ty 12



01

02

03

04

05

Fairgrounds

b. 1 | Hall and communal areas

USP: Reserve your space now and make your brand visible from the main hall and the service and refreshment areas.

ADVERTISING BANNER, BAR/SHOP – SOUTH HALL.

Technical Info:

Size: 259cm X 115cm (wxh).

Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

Materials delivery:

within 30 days of the start of the show

PRICE
3.500 €



01

02

03

04

05

Fairgrounds



b. 2 | Hall and communal areas

USP: Promote your brand, your stand and your products by choosing an advertising space that makes you visible to everyone from the main halls and common areas.

DOUBLE SIDED ADVERTISING BANNER

Technical Info:

Size: 1mt X 1,4m (wxh).

Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

Materials delivery:

within 30 days of the start of the show

PRICE
650 €



01

02

03

04

05

b. 3 | Hall and communal areas

USP: Promote your brand by choosing these advertising spaces that offer maximum coverage from the corridors of the main halls and pool arcades

ADHESIVE DIRECTIONAL GRAPHICS

Technical Info:
Size: 5mt - 4m (wxh).
Graphic material: high resolution PDF files
Resolution 300dpi, font included in the PDF

Materials delivery:
within 30 days of the start of the show

PRICE
4.000 €

5 mt

PRICE
150 €

1 mt - min. 30 adhesives



01

02

03

04

05

Fairgrounds



b. 4 | Hall and communal areas

USP: Choose to be above everyone's eyes in the South Hall. Your brand will gain exceptional and exclusive visibility thanks to this space.

SOUTH HALL ADVERTISING SHEET

Technical Info:

Size: 5mt X 3m (wxh).

Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

Materials delivery:

within 30 days of the start of the show

PRICE
7.000 €



01

02

03

04

05

Fairgrounds

b. 6 | Hall and communal areas

USP: Choose a strategic point and make your brand visible to operators heading towards the conference and meeting rooms, as well as those in the South Hall.

CUSTOMIZATION OF STAIRWAY IN CONFERENCE ROOMS, SOUTH HALL

Technical Info:

Size: 2,95mt X 0,15m (wxh).

Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

Number of steps: 27

Materials delivery:

within 30 days of the start of the show

PRICE
5.000 €

Q.ty 10 consecutive columns



01

02

03

04

05

Fairgrounds



C. 1 | Customization of columns

USP: Promote your brand and your stand with this advertising space visible from all angles in the main halls and communal areas.

CUSTOMIZATION OF INTERNAL COLUMNS

Technical info

High resolution PDF file;
Panel size: 0,52m x 3m
PVC graphics: 1,25m x 3m
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
1.200 €



01

02

03

04

05

Fairgrounds



C. 2 | Customization of columns

USP: Your brand and your booth are literally in front of everyone's eyes. Get maximum visibility and coverage now by promoting your brand and your booth at the entrance of the South Hall, the area through which most visitors enter the fair.

ADVERTISING SHEET FOR ENTRANCE COLUMNS

Technical info

High resolution PDF file;
Size 1x7m single sided
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
3.500 €



01

02

03

04

05

Fairgrounds



C. 3 | Customization of columns

USP: Take centre stage in the main halls and busiest public areas with this high-impact advertising space for every visitor entering the show.

ADVERTISING SHEET - COLUMNS IN THE SOUTH HALL
MT. 1X7 - MT. 1X5

Technical info

High resolution PDF file;
Size 1x7m single sided – 1X5 single sided
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
2.000 €



01

d. 1 | AD in the exhibition hall

02

03

04

USP: Give your brand and your stand high visibility and coverage by choosing a strategic space that will get you noticed both inside and outside the exhibition halls.

05

CUSTOMIZATION OF HALL WINDOWS

Technical info

High resolution PDF file;
Size 2,59X1,15m double-side
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
1.200 €



01

02

03

04

05

Fairgrounds



d. 2 | AD in the exhibition hall

USP: Thanks to its extraordinary visibility, this space will arouse curiosity and ensure that visitors making their way to your hall will want to seek out your brand.

CUSTOMIZATION OF WINDOWS IN INTERIOR AREAS

Technical info

High resolution PDF file;
Size 2,59X1,15m double-side
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
1.200 €

Price for 1 windows, mandatory double sale



01

e. 1 | Pools

02

03

04

05

USP: Your brand, your booth, and your products in one of the most strategic passageways in the Rimini Exhibition District. Stand out from the competition now by choosing a unique and exceptional space for your brand.

CUSTOMIZATION OF ADVERTISING TOTEM IN INTERNAL POOLS

CUSTOMIZATION OF 3 ADVERTISING TOTEMS IN INTERNAL POOLS

CUSTOMIZATION OF TRUSS

Technical info

High resolution PDF file;
Size 3,2X2,5m double-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery

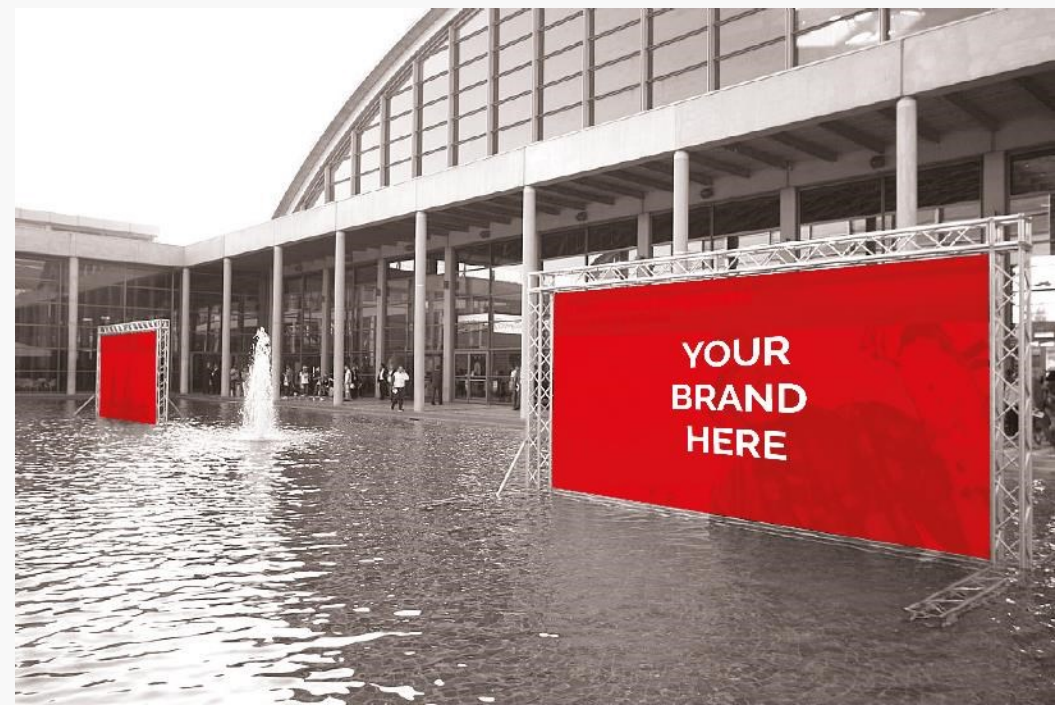
within 30 days of the start of the show

PRICE
5.200 €

1 TOTEM

PRICE
12.000 €

3 TOTEMS



01

02

03

04

05

e. 2 | Pools

USP: Boost awareness of your brand and your stand by promoting it in outdoor areas frequented by visitors to the show.

ADVERTISING BANNER FOR POOL PORTICOS

- Advertising sheeting for swimming pool porticos one-sided
- Advertising sheeting for swimming pool porticos double-sided

Technical info

High resolution PDF file;
Size 5X3m double-sided – 3X5 single-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
3.000 €

ONE-SIDED

PRICE
3.500 €

DOUBLE-SIDED



01

02

03

04

05

Fairgrounds



e. 3 | Pools

USP: With this space, your brand will not go unnoticed. Choose columns in the pool area to make your brand visible from multiple aisles and transit areas.

CUSTOMIZATION OF POOL COLONNADE CIRCULAR GRAPHICS

Technical info

High resolution PDF file;
Size 1,25X3m
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
5.500 €



01

f. 1 | Hall and communal areas

02

03

04

USP: Get noticed and transform your brand into a point of reference for every visitor who enters the Hall of your stand.

05

PAVILLION BANNER

Technical info

High resolution PDF file;
Size 4,5X2m or 2x4,5m
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
1.900 €



01

f. 2 | Communal areas

02

03

04

USP: Cattura l'interesse fuori da ogni riflettore e fatti notare personalizzando tutti gli specchi con il tuo band e il tuo stand.

05

CUSTOMIZATION OF TOILET MIRRORS

Info tecniche

High resolution PDF file;
resolution 300 dpi; font included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
12.000 €

n.96 AD/MIRRORS





f. 3 | Merchandising

USP: Your brand on every visitor: this is possible thanks to the customization of the lanyard or event shopper. Get maximum coverage and visibility for your brand at the fair now.

CUSTOMIZATION OF LANYARD OR SHOPPER AT THE SHOW AND DISTRIBUTION

Technical info

Customization on request

Materials delivery:

within 2 months of the start of the show

PRICE
6.000 €

PROMOTIONAL MATERIAL
DISTRIBUTION (modalities to
be agreed upon)

PRICE
25.000 €

CUSTOMIZATION
LANYARD
20.000PZ

PRICE
25.000 €

CUSTOMIZATION
SHOPPER
20.000PZ



Contact us:

ecomondosales@iegexpo.it

ECOMONDO
The green technology expo.

GreenTechInsights

Organized by

ITALIAN EXHIBITION GROUP
Providing the future

